

CONSULTING

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Barcelona showing The Vienna Model



The Catalanian capital, hit by an affordable housing crisis for many years, is starting a discussion about new programs for affordable rental housing, and the architects 'chamber is contributing by showing the exhibition "The Vienna Model2" at its premises in spring 2020. Push thanks Wiener Wohnen for this cooperation.

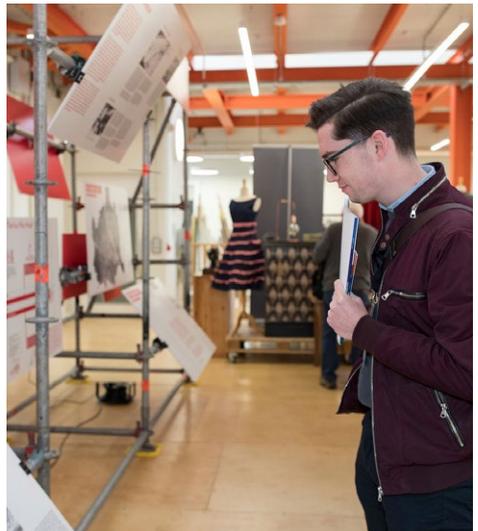
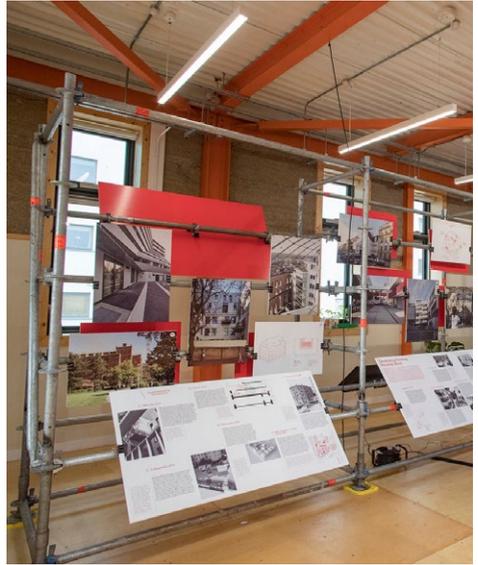
For more info see:
<https://www.arquitectes.cat/en>

Los Angeles, USA

Woodbury University: housing Initiative

Responding to a request by Los Angeles Mayor Eric Garcetti to work on new models for affordable housing Woodbury University's School of Architecture under Dean Ingalill Wahlroos-Ritter has started a housing Initiative in fall 2019. As part of this ambitious program of lectures, discussions, and exhibitions the University's WUHO gallery (Woodbury University Hollywood Outpost) will show "The Vienna Model" exhibition at its 6518 Hollywood Blvd. Gallery from February 29 to March 21, 2020. Admission is free.

For more details see:
<http://wuho.architecture.woodbury.edu/the-vienna-model/>



Vienna, Austria

New zoning category for subsidized housing led to lower land costs

After one year of experiences with the now zoning category for “subsidized housing” – where two thirds of the new apartments must be built in the affordable subsidized sector with monthly net rents of about €5 per m² (7,50 gross rent, roughly half of the current market rent), and land prices must not exceed the legal limit for subsidized housing (currently €188,- per m² useable floor space) most experts agree that this radical intervention into the land market has proved successful. Limited-profit housing associations say that the land costs have significantly decreased, and the city-owned “Wohnfonds” (housing Fund) reports more land acquisitions than in recent years. Private developers are meanwhile reducing their land purchases as profits are expected to decrease with a higher proportion of subsidized

housing. This is the overall situation on the Vienna land market even before the city council has adopted plans for concrete new zones under this law. Areas with the new zoning category are under preparation, though, and are expected to be adopted within the next 2 months. Less surprisingly, others are less content with the new regulation: Some real estate developers complain about the two third quota as “hostile to the market” while representatives of the agricultural sector hope that this law which leads to lower profits for land owners in the city’s periphery will be abolished later – which does not seem realistic given the advantages for the city’s affordable housing program.

Vienna, Austria

IBA_Wien Intermediary presentation

IBA_Wien (Internationale Bauausstellung "Neues soziales Wohnen"/ International Building exhibition „new Social housing“), an innovative housing program scheduled till 2022 is holding its "intermediary presentation" this year. An overview of its most innovative new housing projects – mostly affordable housing – will be exhibited from April 23 to June 18 at Sophienspital, a centrally located former hospital.

For more information see: www.iba-wien.at



Nicosia, Cyprus

ENHR Annual Conference

The European Network for Housing Research will hold its annual conference in Nicosia, Cyprus
29 June - 2 July 2020

Fore more info see:

<http://cyprusconferences.org/enhr2020/>



Leipzig, Germany

Eurocities AGM

While recently also Zurich, as a city outside the EU, has joined this EU-based city network, Eurocities will hold its Annual general Meeting with some 400 participants in Leipzig, Germany, on
4 Nov. - 6. Nov. 2020

Fore more info see:

www.eurocities.eu/eurocities

Recommended Reading

Monika Platzer: Cold War and Architecture

Zurich (Park Books, ISBN 978-3-03860-168-5). 2019, available in German or English.

Vienna, divided into for sector by the WW II allies from 1945 to 1955 was one of the battle grounds of the Cold War which was strongly led at the cultural front including architecture. While the US forces and the French concentrated on confronting the Austrian public with modernist building involving exhibitions about CIAM or Le Corbusier the Soviets tried to impress with Stalinist urbanism. A direct confrontation took place when both the US and the Soviet Union erected their new – almost adjoining - pavillions at the Vienna Trade Fair in 1949. The AZW (Architekturzentrum Wien/ Vienna Center of Architecture hosted Monika Platzer´s exhibition in late 2019 (and the brilliant cataslogue described here) on this post-war chapter whose influence went far beyond Austria´s borders. Austria´s national government, meanwhile, insisted on demonstrating its neutral role between West and East by presenting both the Moscow Supreme

Soviet Building and the New York Metropolitan Opera with prestigious Lobmeyr chandeliers... An entertaining insight into one of Europe´s almost forgotten post-war cultural stories.

